

Message Text

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PAGE 01 MOSCOW 07732 221713Z

43

ACTION EUR-25

INFO OCT-01 ISO-00 EURE-00 PA-04 PRS-01 CIAE-00 INR-10

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P 221518Z MAY 74

FM AMEMBASSY MOSCOW

TO USIA WASHDC PRIORITY

INFO SECSTATE WASHDC PRIORITY 9078

LIMITED OFFICIAL USE MOSCOW 7732

AGENCY FOR IEE, IBS

E.O. 11652: N/A

TAGS: SCUL UR

SUBJ: VOA RECEPTION IN USSR

1. OBSERVATIONS TK VOA EXECUTIVE PRODUCER AFTER SEVERAL DAYS
INFORMALCOMPARATIVE MONITORING MOSCOW AND LENINGRAD IN LINE
WITH CONTINUING COMMENTS FROM SOVIET AND EMBASSY LISTERNERS THAT
VOA RUSSIAN SERVICE SIGNAL STRENGTH OFTEN INFERIOR TO BBC AND
DW. CONSENSUS IS THAT BBS SIGNAL OFTEN SIGNIFICANTLY BETTER
THAN VOA AND THAT DW CONSISTENTLY SUPERIOR TO BOTH BBC AND VOA.

2. RELATIVE SIGNAL STRENGTHS ARE VERY IMPORTANT FACTOR IN ACTIVE
COMPTITION AMONG THESE THREE STATIONS FOR FOREIGN RADIO AUDIENCE
IN SOVIET UNION, AND VOA APPEARS TO BE LAGGING BEHIND AT PRESENT.
EMBASSY URGES FORMAL TECHNICAL COMPARISON BE CARRIED OUT SOONEST.
IF VOA SIGNAL STRENGTH ACTUALLY INFERIOR, ALL POSSIBLE MEASURES
SHOULD BE TAKEN TO CORRECT DEFICIENCY.
STOESSEL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: RADIO BROADCASTING
Control Number: n/a
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Draft Date: 22 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GarlanWA
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Handling Restrictions: n/a
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Review Media Identifier:
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